

## **Long Range Facilities Plan Communication Notes**

The following list details many of the public communication activities that took place during the planning and implementation of the Long Range Facilities Project, including District communication, media coverage, community meetings and other activities. Each of these activities took place between November 2005 and July 2007, shortly after the Long Range Facilities Project was adopted by the School Board. However, it is not a comprehensive list of all public contact during this time.

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| Ongoing:           | District Website<br><i>Long Range Facilities Plan Site</i><br>Hard Copy by Calling 336-8735<br>Hard Copy by Visiting Room 213 in Old Central |
| November 1-5, 2005 | November Parent/Staff Newsletters<br><i>Developing Plan</i>  |
| November 5, 2005   | Budgeteer Article<br><i>Developing Plan</i>  |
| December 13, 2005  | Duluth News Tribune Article<br><i>Developing Plan</i>  |
| March 13, 2006     | Duluth News Tribune Interview<br><i>Developing Plan</i><br><br>School Board Meeting  |
| March 21           | All Staff Email<br><i>Developing Plan, Seeking Input</i>   |
| March 21           | School Board Meeting   |
| March 22           | Duluth News Tribune Interview<br><i>Developing Plan, Seeking Input</i>   |
| March 22           | K-12 Principals Meeting w/Dept Heads<br><i>Developing Plan, Seeking Input</i>  |
| March 22 – 29      | Principals Update Staff<br><i>Developing Plan, Seeking Input</i>   |
| March 23           | KDAL Radio Program<br><i>Developing Plan, Seeking Input</i>  |
| March 26           | Budgeteer Column   |

*Developing Plan, Seeking Input*

March 29 Desegregation/Integration Advisory Committee  
*Developing Plan, Seeking Input*

March 29 Citizens Group Meeting  
*Committee Makeup, Communication Plan*

March 30 Quality Steering Committee  
*Developing Plan, Seeking Input*

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April 1-7 April Parent/Staff Newsletters  
*Developing Plan, Seeking Input*

April 4 Spend An Hour With The Superintendent  
*Developing Plan, Seeking Input*

April 5 PTSA Council, Homecroft  
*Developing Plan, Seeking Input*

April 18 School Board Meeting

April 19 K-12 Principals Meeting  
*Overview, Seeking Input*

April 19 – 26 Principals Update Staff  
*Overview, Seeking Input*

April 20 KDAL Radio Program  
*Overview, Seeking Input*

April 27 Citizens Group Meeting  
*Ideation Process, Next Steps*

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May – June Keith Dixon Presents at School Staff Meetings  
*Developing Plan, Seeking Input*

May 1-7 May Parent/Staff Newsletters  
*Developing Plan, Seeking Input*

May 1 School Board  
*Focus Groups, Values*

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| May 2  | Press Conference<br><i>Launch, Seeking Input</i>  |
|        | All Staff Email<br>Post to Website<br>Infinite Campus Message<br><i>Launch, Seeking Input</i> |
|        | Minnesota Public Radio Story<br><i>Launch, Seeking Input</i>                                  |
|        | WDIO-TV10 Story<br><i>Launch, Seeking Input</i>   |
|        | KDAL Radio Story<br><i>Launch, Seeking Input</i>  |
|        | Principals<br><i>Focus Groups, Values</i>   |
| May 3  | PTSA Council<br><i>Focus Groups, Values</i>   |
|        | DFT Executive Board & Bldg Stewards<br><i>Focus Groups, Values</i>                            |
|        | Duluth News Tribune Article<br><i>Launch Long Range Facilities Project</i>                    |
| May 4  | High School Students<br><i>Focus Groups, Values</i>   |
|        | Desegregation/Integration Advisory Committee<br><i>Focus Groups, Values</i>                   |
|        | Meeting with HOCHS Staff<br><i>Launch, Seeking Input</i>                                      |
| May 5  | Citizens Group<br><i>Focus Groups, Values</i>   |
| May 8  | School Board Meeting  |
| May 10 | Citizens Group<br><i>Communication Tools</i>  |

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| May 12 | WDSE-TV8/Almanac North:<br><i>LRFP Info, Seeking Input</i>   |
| May 17 | K-12 Principals Meeting<br><i>Prelim Assess Criteria, Seeking Input</i>  |
| May 17 | Hillside Business Association<br><i>LRFP Info, Seeking Input</i>   |
| May 18 | KDAL Radio Program<br><i>LRFP Info, Seeking Input</i>  |
|        | Duluth Area Townships<br><i>LRFP Info, Seeking Input</i>   |
| May 21 | Budgeteer Column<br><i>Prelim Assess Criteria, Seeking Input</i>   |
| May 22 | High School Students<br><i>Prelim Assess Criteria, Seeking Input</i>   |
| May 23 | PACSE<br><i>Prelim Assess Criteria, Seeking Input</i>  |
| May 24 | Western Area Business Civic Club<br><i>LRFP Info, Seeking Input, Community Meetings</i>                          |
|        | Desegregation/Integration Advisory Committee<br><i>Prelim Assess Criteria, Seeking Input, Community Meetings</i> |
| May 25 | 55+ Club<br><i>LRFP Info, Seeking Input, Community Meetings</i>  |
|        | Citizens Group Meeting<br><i>Prelim Assess Criteria, Communication Tools</i>                                     |
| May 30 | Post to Infinite Campus<br>Post to Website<br><i>Prelim Assess Criteria, Seeking Input, Community Meetings</i>   |
|        | Early Childhood Parents & Staff<br><i>Prelim Assess Criteria, Seeking Input</i>                                  |
| May 31 | PTSA Council<br><i>Prelim Assess Criteria, Seeking Input</i>   |

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|              | <p>Union Reps<br/> <i>Prelim Assess Criteria, Seeking Input</i></p>   |
| Wk of May 28 | <p>Bulk Mailing To Parents<br/> <i>8000 LRFP Flyers w/Community Meetings, Seeking Input</i></p>   |
| June 1       | <p>All Staff Email<br/> <i>Prelim Assess Criteria, Community Meetings</i></p> <p>Neighborhood District 5<br/> <i>LRFP Info, Seeking Input, Community Meetings</i></p>                         |
| June 2       | <p>Skyline Rotary<br/> <i>LRFP Info, Seeking Input, Community Meetings</i></p>  |
| June 5       | <p>Press Release<br/> <i>Seeking Input, Community Meetings</i></p> <p>Distribute Flyers<br/> <i>Seeking Input, Community Meetings</i></p>   |
| June 6       | <p>Budgeteer Editorial Board<br/> <i>Seeking Input, Community Meetings</i></p> <p>AFSCME Local 66<br/> <i>LRFP Info, Seeking Input, Community Meetings</i></p>                                |
| June 8       | <p>Channel 22<br/> <i>LRFP Community Meetings</i></p> <p>Duluth Central Labor Body<br/> <i>LRFP Info, Seeking Input, Community Meetings</i></p>   |
| June 9       | <p>Duluth News Tribune Full Page Ad<br/> <i>Prelim Assess Criteria, Seeking Input, Community Meetings</i></p>   |
| June 10      | <p>Budgeteer Ad<br/> <i>LRFP Community Meetings</i></p>   |
| June 12      | <p>School Board Meeting</p>   |
| June 15      | <p>Duluth Area Association of Realtors<br/> <i>LRFP Info, Seeking Input, Community Meetings</i></p> <p>Park Point Community Club<br/> <i>LRFP Info, Seeking Input, Community Meetings</i></p> |

June 16 Duluth News Tribune Full Page Ad  
*Prelim Assess Criteria, Seeking Input, Community Meetings*

June 17 Budgeteer Ad  
*LRFP Community Meetings*

Budgeteer Editorial  
*LRFP, Seeking Input*

Budgeteer Article  
*Community Meetings, Seeking Input*

June 20 Duluth News Tribune Editorial Board  
*Prelim Criteria, Seeking Input, Community Meetings*

New Agers  
*LRFP Info, Seeking Input, Community Meetings*

Neighborhood District 9  
*LRFP Info, Seeking Input, Community Meetings*

June 21 Harbortown Rotary  
*LRFP Info, Seeking Input, Community Meetings*

June 23 Budgeteer Community Calendar:  
*LRFP Community Meetings*

June 22 KDAL Radio Program  
*Prelim Criteria, Seeking Input, Community Meetings*

June 24 Budgeteer Ad  
*Prelim Criteria, Seeking Input, Community Meetings*

June 25 Duluth News Tribune Our View  
*LRFP, Seeking Input*

June 26 Duluth News Tribune Article  
*LRFP, Community Meetings*

At Home Duluth  
*LRFP Info, Seeking Input, Community Meetings*

Community Meeting, Denfeld  
*Prelim Criteria, Seeking Input*

June 27                      Noon Optimist Club  
*LRFP Information, Seeking Input*

                                    Lions Club  
*LRFP Information, Seeking Input*

                                    City Planning District 4  
*LRFP Information, Seeking Input*

                                    Community Meeting, Central  
*Prelim Criteria, Seeking Input*

June 28                      Community Meeting, East  
*Prelim Criteria, Seeking Input*

June 29                      Update Infinite Campus  
Update Website  
*LRFP Information, Seeking Input*

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July 5                         Raleigh Street  
*LRFP Information, Seeking Input*

July 12                      West Duluth Business and Civic Club  
*LRFP Information, Seeking Input*

                                    Retired Educators  
*LRFP Information, Seeking Input*

                                    Citizens Group Meeting  
*Review Community Outreach Effort:  
Communication and Feedback Tools,  
Meetings with Organizations*

July 13                      HOCHS Staff  
*LRFP Information, Seeking Input*

July 18                      Lincoln Park Business Association  
*LRFP Information, Seeking Input*

July 23                      Duluth News Tribune Article  
*LRFP Assessments*

July 24                      KDAL Radio Program  
*LRFP Information, Seeking Input*

July 27 Duluth Area Chamber of Commerce Eblog  
*LRFP Info & 8/2/06 Meeting*

July 31 Update Infinite Campus  
*LRFP Information, Seeking Input*

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August 2 Chamber Member Economic Development  
Committee  
*LRFP Information, Seeking Input*

August 4 Budgeteer Article  
*LRFP*

August 10 Duluth American Indian Commission  
*LRFP Information, Seeking Input*

August 15 Chamber Ambassadors  
*LRFP Information, Seeking Input*

August 17 KDAL Radio Program  
*LRFP Information, Seeking Input*

August 21 Principals Meeting  
*LRFP Information, Seeking Input*

August 24 East Hillside Neighborhood  
Race, Culture and Achievement Gap, CAP, PATCH  
*LRFP Information, Seeking Input*

Week of August 21 Back to School Packet to 7000 Families  
*Update LRFP Information, Seeking Input*

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September 7 Citizens Group Meeting  
*LRFP Assessment Update, Timelines  
Communication*

September 13 Duluth Parks and Recreation Commission  
*LRFP Information, Seeking Input*

Downtown Kiwanis  
*LRFP Information, Seeking Input*



*LRFP Information, Seeking Input*

- October 19                    KDAL Radio Program  
*How research & assessments will roll out, Seeking Input*
- October 24                    Indian Education Parent Advisory Committee  
*LRFP Information, Seeking Input*
- Stowe PTSA  
*LRFP Information, Seeking Input*
- October 24                    Clear Channel Radio – Northland Voices  
*LRFP Update Pt. 2, Seeking Input*
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- November 1 - 7                November Parent & Employee Newsletter  
*How research & assessments will roll out, Seeking Input*
- November 1                    PTSA Council  
*How research & assessments will roll out, Seeking Input*
- November 4                    Budgeteer Column  
*How research & assessments will roll out, Seeking Input*
- November 6                    Chester Bowl Improvement Club  
*LRFP Information, Seeking Input*
- Spend An Hour With The Superintendent  
*How research & assessments will roll out, Seeking Input*
- November 7                    East Hillside Community Club  
*LRFP Information, Seeking Input*
- November 10                  Arrowhead Multi-Housing Association  
*LRFP Information, Seeking Input*
- November 13                  Central High School Site Council  
*LRFP Information, Seeking Input*
- November 14                  Lakeside Business Association  
*LRFP Information, Seeking Input*
- November 16:                  HOCHS All Staff Meeting  
*LRFP Information, Seeking Input*

November 27: Demographic Report:  
--PTSA, Desegregation/Integration Advisory Committee, DFT,  
other key stakeholder groups  
*Overview and Detail, Community Meetings*  
--Principals  
*Overview and Detail, Community Meetings*  
--Citizens Group Meeting  
*Overview and Detail, Community Meetings*

November 28: Demographic Report To Public  
--Press Conference and Press Release  
--Post to Website:  
*Executive Summary & Detail plus Community Meetings*  
--All Staff Email  
*Executive Summary & Detail plus Community Meetings*  
--Infinite Campus  
*Link to Executive Summary & Detail plus Community Meetings*

Duluth News Tribune Article  
*Demographic Preliminary Report, Community Meetings*

WDIO-TV10 Coverage  
*Demographic Preliminary Report, Community Meetings*

KBJR-TV6 Coverage  
*Demographic Preliminary Report, Community Meetings*

KDLH-TV3 Coverage  
*Demographic Preliminary Report, Community Meetings*

Duluth Journal Eblog Coverage  
*Demographic Preliminary Report, Community Meetings*

Lester Park Community Club  
*LRFP Info, Seeking Input, Community Meetings*

November 29 Duluth News Tribune Article  
*Demographic Report, Community Meetings*

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December 1 - 7 December Parent/Staff Newsletter  
*Overview of Demographic report, where to find more detailed info,  
and Community Meetings*

December 1  
Budgeteer Article  
*Demographic Report, Community Meetings*

December 4:  
Building Assessment Report  
--PTSA, Desegregation/Integration Advisory Committee, DFT,  
other key stakeholder groups:  
*Overview and Detail, Community Meetings*  
--Principals:  
*Overview and Detail, Community Meetings*  
--Citizens Group Meeting:  
*Overview and Detail, Community Meetings*

December 5:  
Building Assessment Report To Public  
--Press Conference and Press Release  
--Post to Website:  
*Executive Summary & Detail plus Community Meetings*  
--All Staff Email  
*Executive Summary & Detail plus Community Meetings*  
--Infinite Campus  
*Link to Executive Summary & Detail plus Community Meetings*

Duluth News Tribune Article  
*Building Assessment Report, Community Meetings*

WDIO-TV10 Coverage  
*Building Assessment Report, Community Meetings*

KBJR-TV6 Coverage  
*Building Assessment Report, Community Meetings*

KDLH-TV3 Coverage  
*Building Assessment Report, Community Meetings*

MPR Radio Coverage  
*Building Assessment Report, Community Meetings*

Duluth Journal Eblog Coverage  
*Demographic Preliminary Report, Community Meetings*

School Board Meeting

December 6  
PTSA Council  
*Demographics, Building Assessment reports, Q&A*

December 11  
Quality Steering Committee & Building Stewards

*Demographics, Building Assessment reports and Q&A*

December 11:

Market Value Report

--PTSA, Desegregation/Integration Advisory Committee, DFT,  
other key stakeholder groups:

*Overview and Detail, Community Meetings*

--Principals:

*Overview and Detail, Community Meetings*

--Citizens Group Meeting:

*Overview and Detail, Community Meetings*

December 12:

Market Value Report To Public

--Press Conference and Press Release

--Post to Website:

*Executive Summary & Detail plus Community Meetings*

--All Staff Email

*Executive Summary & Detail plus Community Meetings*

--Infinite Campus

*Link to Executive Summary & Detail plus Community Meetings*

Duluth News Tribune Article

*Market Value Report, Community Meetings*

WDIO-TV10 Coverage

*Market Value Report, Community Meetings*

KBJR-TV6 Coverage

*Market Value Report, Community Meetings*

KDLH-TV3 Coverage

*Market Value Report, Community Meetings*

MPR Radio Coverage

*Market Value Report, Community Meetings*

Duluth Journal Eblog Coverage

*Market Value Report, Community Meetings*

School Board Meeting

City Planning Commission

*LRFP Info, Seeking Input, Community Meetings*

December 13

Desegregation/Integration Advisory Committee

*Demographics, Building Assessment & Market Value review/ Q&A*

Distribute Flyer  
*Community Meetings*

December 14 HOCHS Staff  
*Demographics, Building Assessment & Market Value review/ Q&A*

December 15 Budgeteer Article  
*Market Value Report, Community Meetings*

WDSE-TV Almanac North  
*Demographics, Building Assessment & Market Value, Community Meetings*

December 18: Educational Adequacy Report  
--PTSA, Desegregation/Integration Advisory Committee, DFT,  
other key stakeholder groups  
*Overview and Detail, Community Meetings*  
--Principals  
*Overview and Detail, Community Meetings*

December 19: Educational Adequacy Report To Public  
--Press Conference and Press Release  
--Post to Website:  
*Executive Summary & Detail plus Community Meetings*  
--All Staff Email  
*Executive Summary & Detail plus Community Meetings*  
--Infinite Campus  
*Link to Executive Summary & Detail plus Community Meetings*

Duluth News Tribune Article  
*Educational Adequacy Report, Community Meetings*

WDIO-TV 10 Coverage  
*Educational Adequacy Report, Community Meetings*

KBJR-TV 6 Coverage  
*Educational Adequacy Report, Community Meetings*

KDLH-TV 3 Coverage  
*Educational Adequacy Report, Community Meetings*

Duluth Journal Eblog Coverage  
*Educational Adequacy Report, Community Meetings*

School Board Meeting

December 18 Bulk Mailing to Parents, 6800 Pieces  
*Community Meetings*

K-12 Principals  
*Demographics, Building Assessment, Market Value & Educational Adequacy and Q&A*

December 19 School Board Meeting

December 20 Full page ad in Duluth News Tribune  
*Overview of Demographics, Building Assessment, Market Value & Educational Adequacy – Community Meetings*

All Staff Email  
*Community Meetings*

December 21 Duluth Area Association of Realtors  
*LRFP Info, Seeking Input, Community Meetings*

December 23: Budgeteer Ad:  
*Community Meetings, Where to access reports*

Duluth News Tribune Ad  
*Community Meetings, Where to access reports*

December 26 – 29: Bulk Mail to Taxpayers  
*Demographics, Building Assessment, Market Value & Educational Adequacy, Seeking Input, Community Meetings*

December 26 Duluth News Tribune Ad  
*Community Meetings, Where to access reports*

December 27 Full page ad in Duluth News Tribune:  
*Demographics, Building Assessment, Market Value & Educational Adequacy, Seeking Input, Community Meetings*

December 28 Duluth News Tribune Ad  
*Community Meetings, Where to access reports*

December 29 Duluth News Tribune Ad  
*Community Meetings, Where to access reports*

December 30: Budgeteer Ad  
*Community Meetings, Where to access reports*

December 31: Budgeteer Article

*LRFP – Top 10 Stories*

Budgeteer Opinion - Editorial  
*LRFP – Look At The Facts First*

January 3, 2007

WDIO-TV10 5:00PM Live Interview w/Keith Dixon

WDIO-TV10 Coverage  
*Community Meetings*

KBJR-TV6 Coverage  
*Community Meetings*

KDLH-TV3 Coverage  
*Community Meetings*

Duluth Journal Eblog Coverage  
*Community Meetings*

Community Meeting at The DECC

January 4, 2007

Duluth News Tribune Article  
*Community Meetings*

Community Meeting at Old Central High School

January 9

Community Meeting at Lincoln Park School

Congdon Park PTA  
*LRFP Info, Seeking Input, Community Meetings*

Chamber “Let’s Do Lunch”  
*LRFP Info, Seeking Input, Community Meetings*

School Board Meeting

January 10

Community Meeting at Ordean Middle School

January 11

Senior Citizens Group  
*LRFP Info, Seeking Input, Community Meetings*

January 17

Early Childhood Parents, Staff  
*4 Reports, Seeking Input*

January 18

Scottish Rite Education Night  
*LRFP Info, Seeking Input, Community Meetings*

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|-------------|---|
| January 22  | Citizens Group<br><i>Solutions Phase, Communication Tools</i>                           |
| January 23  | All Staff Email<br>Update Website<br>Update Channel 22<br><i>Solutions Phase</i>        |
|             | AARP<br><i>LRFP Info, Seeking Input, Community Meetings</i>                             |
| January 25  | PACSE Parents, Staff<br><i>4 Reports, Seeking Input, Solutions Phase</i>                |
| January 28  | Duluth News Tribune Article<br><i>4 Reports</i>   |
| January 29  | Central High School Site Council<br><i>4 Reports, Seeking Input, Solutions Phase</i>    |
|             | Historic Preservation Society<br><i>4 Reports, Seeking Input, Solutions Phase</i>       |
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| February 1  | DECC Four-Report Presentation on PACT TV<br><i>Runs 40 Times</i>                        |
| February 5  | Duluth Youth Agency Coalition<br><i>LRFP Info, Seeking Input, Community Meetings</i>    |
| February 6  | Duluth News Tribune Editorial Board<br><i>4 Reports, Seeking Input, Solutions Phase</i> |
| February 7  | Principals Executive Board<br><i>4 Reports, Seeking Input, Solutions Phase</i>          |
|             | PTSA Council<br><i>4 Reports, Seeking Input, Solutions Phase</i>                        |
| February 8  | Merritt Community Club<br><i>LRFP Info, Seeking Input, Community Meetings</i>           |
| February 12 | Citizens Group<br><i>Solutions Phase, Feedback</i>                                      |

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| February 13 | Lakeside Lester Park Business Association<br><i>LRFP Info, Seeking Input, Community Meetings</i>   |
|             | Grant School Collaborative<br><i>LRFP Info, Seeking Input, Community Meetings</i>  |
| February 14 | Western Area Business and Civic Club<br><i>LRFP Info, Seeking Input, Community Meetings</i>  |
| February 15 | Quality Steering Committee<br><i>4 Reports, Seeking Input, Solutions Phase</i>   |
| February 20 | All Staff Email<br>Update Website<br>Update Infinite Campus<br>Update Channel 22<br><i>March 20 Options, Seeking Input, 3 Community Meetings</i> |
|             | Duluth Lions Club<br><i>LRFP Info, Seeking Input, Community Meetings</i>   |
| February 21 | Harbortown Rotary<br><i>LRFP Info, Seeking Input, Community Meetings</i>   |
| February 24 | Budgeteer Column<br><i>March 20 Options, Seeking Input, 3 Community Meetings</i>   |
| February 26 | KDAL Radio Program<br><i>March 20 Options, Seeking Input, 3 Community Meetings</i>   |
|             | Holy Rosary +55<br><i>LRFP Info, Seeking Input, Community Meetings</i>   |
| February 27 | Bulk Mail Flyer to Parents (7000)<br><i>March 20 Options, Seeking Input, 3 Community Meetings</i>  |
| February 28 | Denfeld Alumni Association<br><i>LRFP Info, Seeking Input, Community Meetings</i>  |
| -----       |  |
| March 1 - 7 | March Parent/Staff Newsletters<br><i>March 20 Options, Seeking Input, 3 Community Meetings</i>   |
| March 1     | Golden Arrow Club<br><i>LRFP Info, Seeking Input, Community Meetings</i>   |

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| March 3  | Race, Culture and Achievement Gap<br><i>LRFP Info, Seeking Input, Community Meetings</i>                      |
| March 5  | Duluth News Tribune Newspaper Ad<br><i>March 20 Options, Seeking Input, 3 Community Meetings</i>              |
| March 7  | Duluth News Tribune Newspaper Ad<br><i>March 20 Options, Seeking Input, 3 Community Meetings</i>              |
| March 9  | Distribute Meeting Flyers<br><i>March 20 Options, Seeking Input, 3 Community Meetings</i>                     |
| March 8  | Duluth News Tribune Newspaper Ad<br><i>March 20 Options, Seeking Input, 3 Community Meetings</i>              |
| March 10 | Duluth News Tribune Ad<br><i>March 20 Options, Seeking Input, 3 Community Meetings</i>                        |
| March 13 | Duluth News Tribune Ad<br><i>March 20 Options, Seeking Input, 3 Community Meetings</i>                        |
| March 14 | Duluth News Tribune Ad<br><i>March 20 Options, Seeking Input, 3 Community Meetings</i>                        |
|          | AARP<br><i>LRFP Info, Seeking Input, Community Meetings</i>   |
| March 15 | Duluth News Tribune Ad<br><i>March 20 Options, Seeking Input, 3 Community Meetings</i>                        |
| March 17 | Budgeteer Ad<br><i>March 20 Options, Seeking Input, 3 Community Meetings</i>                                  |
| March 18 | Citizens Group Meeting<br><i>March 20 Options, Seeking Input, 3 Community Meetings</i>                        |
|          | Duluth News Tribune Ad<br><i>March 20 Options, Seeking Input, 3 Community Meetings</i>                        |
| March 19 | Duluth News Tribune Ad<br><i>March 20 Options, Seeking Input, 3 Community Meetings</i>                        |
|          | Options Report<br>--PTSA, Desegregation/Integration Advisory Committee, DFT,<br>other key stakeholder groups: |

*Overview and Detail, Community Meeting Schedule, Seeking Input*  
--Principals:  
*Overview and Detail, Community Meeting Schedule, Seeking Input*

March 20:

Options Report To Public  
--Press Conference and Press Release  
--Post to Website:  
*Executive Summary& Detail plus Community Meeting Schedule, Seeking Input*  
--All Staff Email  
*Executive Summary& Detail plus Community Meeting Schedule, Seeking Input*  
--Infinite Campus  
*Link To Executive Summary& Detail plus Community Meeting Schedule, Seeking Input*

Chamber Ambassadors  
*Review Options, Seeking Input, Community Meetings*

High School Students  
*Review Options, Seeking Input, Community Meetings*

School Board Meeting

WDIO-TV10 Coverage  
*Options Report, Seeking Input, Community Meetings*

KBJR-TV6 Coverage  
*Options Report, Seeking Input, Community Meetings*

KDLH-TV3 Coverage  
*Options Report, Seeking Input, Community Meetings*

*KQDS-TV21 Coverage*  
*Options Report, Seeking Input, Community Meetings*

Duluth Journal Eblog Coverage  
*Options Report, Seeking Input, Community Meetings*

March 21

Duluth News Tribune Article  
*Options Report*

Business North  
*Options Report*

Duluth News Tribune Ad

*Options, Seeking Input, 3 Community Meetings*

Pre K-12 Principals Meeting w/Dept Heads  
*Review Options, Seeking Input, Community Meetings*

PTSA Council  
*Review Options, Seeking Input, Community Meetings*

Desegregation/Integration Advisory Committee Council  
*Review Options, Seeking Input, Community Meetings*

March 22 Quality Steering Committee  
*Review Options, Seeking Input, Community Meetings*

Building Stewards  
*Review Options, Seeking Input, Community Meetings*

March 23 Minnesota News Network Radio Interview  
*Review Options, Seeking Input, Community Meetings*

Union Reps  
*Review Options, Seeking Input, Community Meetings*

Duluth News Tribune Newspaper Ad  
*Options, Seeking Input, Community Meetings*

Budgeteer Article  
*Options, Seeking Input*

Budgeteer Ad  
*March 20 Options, Seeking Input, 3 Community Meetings*

KBJR-TV6 – Northland Voices  
*March 20 Options, Seeking Input, 3 Community Meetings*

March 25 Duluth News Tribune Ad  
*Options, Seeking Input, 3 Community Meetings*

March 26 KDAL Radio Program  
*Review Options, Seeking Input, Community Meetings*

March 27 Community Meeting – City Center West

WDIO-TV10 Coverage  
*City Center West Meeting*

KBJR-TV6 Coverage  
*City Center West Meeting*

KDLH-TV3 Coverage  
*City Center West Meeting*

KQDS-TV21 Coverage  
*City Center West Meeting*

March 28

Duluth News Tribune Article  
*City Center West Meeting*

KDAL Brad Bennett Show  
*Review Options*

Community Meeting – Grant Recreation Center

WDIO-TV10 Coverage  
*Grant Recreation Center Meeting*

KBJR-TV6 Coverage  
*Grant Recreation Center Meeting*

KDLH-TV3 Coverage  
*Grant Recreation Center Meeting*

KQDS-TV21 Coverage  
*Grant Recreation Center Meeting*

March 29

KBJR-TV6/Northland Voices  
*Review Options, Seek Input, Community Meetings*

Woodland PTSA  
*LRFP Info, Seeking Input, Community Meetings*

Downtown Rotary  
*LRFP Info, Seeking Input, Community Meetings*

Community Meeting – Woodland Recreation Center

March 30

WDSE-TV8/Almanac North  
*Review Options, Seek Input, Community Meetings*

March 26 - 30

Principals Update Staff  
*Review Options, Seek Input, Community Meetings*

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|                 |   |
|-----------------|---|
| April 2007      | Senior Reporter<br><i>Review Options, Seeking Input</i>   |
| Week of April 2 | Bulk Mailing to Taxpayers<br><i>Review Options, Seeking Input, Community Meetings</i>                 |
| April 2         | Early Childhood Staff and Parents<br><i>Review Options, Seeking Input, Community Meetings</i>         |
| April 4         | PTSA Council<br><i>Review Options, Seeking Input, Community Meetings</i>                              |
| April 5         | PACSE Special Education Staff and Parents<br><i>Review Options, Seeking Input, Community Meetings</i> |
| April 11        | Western Area Business and Civic Club<br><i>LRFP Info, Seeking Input, Community Meetings</i>           |
| April 12        | Quality Steering Committee<br><i>Review Options, Seek Input, Community Meetings</i>                   |
| April 14        | Budgeteer Editorial – Our View<br><i>Options, Give Input</i>  |
| April 16        | Citizens Group Meeting<br><i>Next Steps, Review Financial Information</i>                             |
| April 17        | Budgeteer Column Due<br><i>Review Options, Seek Input, Community Meetings</i>                         |
| April 19        | Congdon Park PTA<br><i>LRFP Info, Seeking Input, Community Meetings</i>                               |
| April 23        | KDAL Radio Program<br><i>Review Options, Seeking Input, Community Meetings</i>                        |
|                 | Race, Culture and Achievement Gap Group<br><i>LRFP Info, Seeking Input, Community Meetings</i>        |
| April 24        | Duluth Area Retired Educators Association<br><i>LRFP Info, Seeking Input, Community Meetings</i>      |
| April 26        | Stowe Elementary<br><i>Review Options, Seeking Input, Community Meetings</i>                          |

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| Week of April 29 | Mailing to Parents (7,000)<br><i>Review Options, Seeking Input, Community Meetings</i>             |
| April 30         | Lester Park/Rockridge PTSA<br><i>LRFP Info, Seeking Input, Community Meetings</i>                  |
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| May              | PACT TV<br><i>Review Options, Seeking Input – Aired 30 Times</i>                                   |
| May 1 - 7        | May Parent/Staff Newsletters<br><i>Seeking Input, Community Meetings</i>                           |
| May 1            | Duluth News Tribune Ad<br><i>Seeking Input, Community Meetings</i>                                 |
|                  | Nettleton Staff & Parents<br><i>LRFP Info, Seeking Input, Community Meetings</i>                   |
|                  | Chamber Economic Development Committee<br><i>Review Options, Seeking Input, Community Meetings</i> |
| May 2            | Duluth News Tribune Ad<br><i>Seeking Input, Community Meetings</i>                                 |
| May 3            | HOCHS Staff Meeting<br><i>Review Options, Seeking Input, Community Meetings</i>                    |
|                  | Duluth News Tribune Ad<br><i>Seeking Input, Community Meetings</i>                                 |
| May 5            | Budgeteer Ad<br><i>Seeking Input, Community Meetings</i>   |
| May 6            | Duluth News Tribune Ad<br><i>Seeking Input, Community Meetings</i>                                 |
| May 7            | East PTSA<br><i>LRFP Info, Seeking Input, Community Meetings</i>                                   |
| May 8            | Duluth News Tribune Ad<br><i>Seeking Input, Community Meetings</i>                                 |
| May 9            | Leadership Duluth<br><i>LRFP Info, Seeking Input, Community Meetings</i>                           |

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|         | Duluth News Tribune Ad<br><i>Seeking Input, Community Meetings</i>  |
| May 10  | Central High School Staff<br><i>LRFP Info, Seeking Input, Community Meetings</i>  |
| May 11  | Duluth News Tribune Ad<br><i>Seeking Input, Community Meetings</i>  |
| May 12  | Budgeteer Ad<br><i>Seeking Input, Community Meetings</i>  |
| May 13  | Duluth News Tribune Ad<br><i>Seeking Input, Community Meetings</i>  |
| May 14  | Nettleton Staff and Parents<br><i>LRFP Info, Seeking Input, Community Meetings</i>  |
|         | Duluth Young Professionals<br><i>Review Options, Seek Input, Community Meetings</i>   |
|         | Duluth News Tribune Ad<br><i>Seeking Input, Community Meetings</i>  |
| May 15: | Public Opinion Survey Report to Public<br>--Press Conference and Press Release<br>--Post to Website:<br><i>Executive Summary &amp; Detail plus Community Meetings</i><br>--All Staff Email<br><i>Executive Summary &amp; Detail plus Community Meetings</i><br>--Infinite Campus<br><i>Link to Executive Summary &amp; Detail plus Community Meetings</i> |
|         | WDIO-TV10 Coverage<br><i>Public Opinion Survey Results, Community Meetings</i>  |
|         | KBJR-TV6 Coverage<br><i>Public Opinion Survey Results, Community Meetings</i>   |
|         | KDLH-TV3 Coverage<br><i>Public Opinion Survey Results, Community Meetings</i>   |
|         | KQDS-TV21 Coverage<br><i>Public Opinion Survey Results, Community Meetings</i>  |

Duluth Journal Eblog Coverage  
*Public Opinion Survey Results, Community Meetings*

School Board Meeting

May 16

Duluth News Tribune Article  
*Public Opinion Survey Results*

Duluth News Tribune Ad  
*Community Meetings*

Principals  
*Public Opinion Survey Results, Seek Input*

Citizens Group Meeting  
*Public Opinion Survey Results, Draft Recommendation*

May 16

Duluth News Tribune Ad  
*Community Meetings*

May 17

Quality Steering Committee Meeting  
*Public Opinion Survey Results, Solution, Seek Input*

May 18

PTSA Council  
*Public Opinion Survey Results, Solution, Seek Input*

Duluth News Tribune Ad  
*Community Meetings*

Press Release  
*Solution Recommendation, Community Meetings*

Update Website  
Update Infinite Campus  
All Staff Email  
*Solution Recommendation, Community Meetings*

WDIO-TV10 Coverage  
*Solution Recommendation, Community Meetings*

KBJR-TV6 Coverage  
*Solution Recommendation, Community Meetings*

KDLH-TV3 Coverage  
*Solution Recommendation, Community Meetings*

*KQDS-TV21 Coverage*  
*Solution Recommendation, Community Meetings*

Duluth Journal Eblog Coverage  
*Solution Recommendation, Community Meetings*

Duluth News Tribune Article  
*Solution Recommendation, Community Meetings*

WDSE-TV8/Almanac North  
*Solution Recommendation, Community Meetings*

May 19 Budgeteer Column  
*Public Opinion Survey Results*

Budgeteer Ad  
*Community Meetings*

May 20 Duluth News Tribune Ad  
*Community Meetings*

May 21 KDAL Radio  
*Solution Recommendation, Community Meetings*

20<sup>th</sup> Century Women's Group  
*LRFP Info, Seeking Input, Community Meetings*

Duluth Indian Commission  
*LRFP Info, Seeking Input, Community Meetings*

Community Meeting, Old Central

WDIO-TV10 Coverage  
*Solution Recommendation, Community Meetings*

KBJR-TV6 Coverage  
*Solution Recommendation, Community Meetings*

KDLH-TV3 Coverage  
*Solution Recommendation, Community Meetings*

*KQDS-TV21 Coverage*  
*Solution Recommendation, Community Meetings*

Duluth Journal Eblog Coverage

*Solution Recommendation, Community Meetings*

May 22                      Community Meeting, Old Central

                                    WDIO-TV10 Coverage  
*Solution Recommendation*

May 23                      Desegregation/Integration Advisory Committee  
*Solution Recommendation*

May 23                      Downtown Kiwanis  
*LRFP Info*

May 24                      School Board Meeting

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June 4                      School Board Meeting

June 6                      Principals Executive Board  
*Solution Recommendation*

June 6                      PTSA Council  
*Solution Recommendation*

June 12                     Minnesota Public Radio  
*Solution Recommendation*

                                    Kiwanis  
*LRFP Info*

June 19                     KDAL Radio/Brad Bennett  
WDIO-TV10 Interview  
KBJR-TV6/KDLH TV3 Interview  
KQDS-TV21 Interview  
*Solution Recommendation*

                                    School Board Meeting  
*Approve LRFP Plan*

                                    All Staff Email  
Update Website  
Update Infinite Campus  
*Long Range Facilities Plan Approved*

June 20                     WDIO-TV10 Interview

KBJR-TV6/KDLH-TV3 Interview Information  
KQDS-TV21 Interview  
Minnesota Public Radio Interview  
Budgeteer Interview  
*Long Range Facilities Plan Approved*

June 20

Update Website, Infinite Campus  
*Long Range Facilities Plan, Next Steps*

June 21

Duluth News Tribune Interview  
*Long Range Facilities Plan, Next Steps*

July 2007

Update Website  
Update Infinite Campus  
*LRFP Next Steps*

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